

MSW Superhero 5k Race & Family Fun Run

Saturday, May 6th, 2017 @ 9 a.m.

Sponsorship Packet

Dear Sponsor,

Thank you for your interest in sponsoring the **Montessori School of Westminster's 5K Superhero Race and Family Fun Run***! On May 6th, we'll be hosting this fun family event for our whole community! Join us that day for the festivities and invite your customers and employees to come along. We also hope you'll choose to support our students by being a sponsor so we can let our community know about your generous support! (Please reference sponsorship levels.)

We rely on our community! Thanks to contributions like yours, even more students can experience all that Montessori has to offer. Similar to other independent schools, tuition comprises 95% of the cost of educating a child. In addition, MSW provides financial assistance to those families not able to fully afford tuition. **Your sponsorship helps close the gap, while demonstrating your commitment to our unique learning environment that encourages independence, self-discipline and a passion for individual growth.** Thousands of local families have benefitted from a Montessori educational experience that is self-paced and child-based.

To sign on as a sponsor, please reference the following information and complete the sponsorship registration form.

Thank you for your support!

Stephanie Halley
Director of Engagement
halley@themswh.org; 410.848.6283

*Race timing provided by Run Moore.



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Flash! \$5,000

- Lead logo on event signage including finish line balloon arch
- Lead logo on event marketing
- Lead logo on event capes*
- Welcome runners & start 5K race
- Donated promotional materials in race packets
- Booth space available on race day
- Eight 5k or Fun Run registrations
- Exclusivity of your industry

Wonderwoman or Superman \$2,500

- Logo on event marketing
- Logo on event capes*
- Welcome & start Fun Run
- Donated promotional materials in race packet
- Booth space available on race day
- Six 5k or Fun Run registrations
- Exclusivity of your industry

Batman or Batgirl \$1,000

- Logo on event marketing
- Logo on event capes*
- Donated promotional material in race packets
- Booth space available on race day
- Signage/logo at 5K water stations
- Four 5k or Fun Run registrations



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Captain America

\$500

- Company name on event marketing
- Donated promotional materials in race packets
- Signage/logo at Fun Run check-in tables
- Two 5k or Fun Run registrations

Spidergirl or Spiderman

\$250

- Company name listed on event marketing
- Donated promotional materials in race packets
- One 5k or Fun Run registration

■ Montessori
● School of
▲ Westminster
Self-paced. Child-based



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MSW Superhero 5K Race & Family Fun Run Sponsorship Form
Saturday May 6th, 2017 @ 9 a.m. at the Montessori School of Westminster
Contact: Stephanie Halley - halley@themsww.org or #410.848.6283

Organization Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact person: _____
Contact email: _____ Phone number: _____
Website address: _____

Sponsorship Level (please circle):

Flash \$5,000

Wonderwoman or Superman \$2,500

Batman or Batgirl \$1,000

Captain America \$500

Spidergirl or Spiderman \$250

1. We plan to send materials/giveaway items for the participants' race packets by 4/21/17**: Yes No
 2. Where available, sponsors may choose to have their company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on website, signage, etc.:

- *Please note that artwork and logos should be submitted to sheasby@themsww.org no later than April 6th.**
3. Participants can register for the Superhero 5K Race & Family Fun Run at: runsignup.com/mswsuperherorun.
If you receive complimentary registrations with your sponsorship, please contact Stephanie Halley at halley@themsww.org.
 4. Checks can be made payable to Montessori School of Westminster, 1055 Montessori Drive, Westminster, MD 21158.
PLEASE MAIL BY APRIL 6th, 2017.

**All participant race packet items are due to the Montessori School of Westminster no later than April 21st. MSW will place all items into the race packets. All participant race packet items must receive prior approval.

